



Expand Your Funding Opportunities

MOVE FROM CHEQUE-WRITING TO PHILANTHROPY

Most active family foundations select and fund charities through a grant application process. Now Canada Gives Foundations can join these leading funders in the not for profit sector.

By listing your Canada Gives Foundation Profile in Grant Connect, an innovative foundation directory developed by Imagine Canada, your Foundation will receive requests from charities akin to a job application.

Before hiring an employee, cover letters and resumes give you an idea of the experience, skills and fit of potential candidates.

Likewise, a grant application is a simple, standardized way to learn more about charities whose work aligns with your interests, and empowers you to evaluate whether or not you'd like to support them.

Contact Canada Gives to explore whether this service will help you expand your Foundation's reach and impact in the not for profit sector.

Here is How It Works

- ▶ **Your Foundation Profile** describes your funding interests, any restrictions and preferences you have, your mission statement and measures of success
- ▶ **Your PRIVACY can be maintained**
You can list the name of your Foundation or keep your privacy and only the Foundation account # will be listed on your Profile; Canada Gives will then act as the intermediary contact for all requests.

BENEFITS OF HAVING GRANT CONNECT LISTING

Effective philanthropy. Purposeful engagement.

- ▶ Broaden your knowledge of the organizations working on the issues you care about.
- ▶ Focus your funding according to where the greatest need for your support exists, using concrete evidence provided by applicants.
- ▶ Be the first to learn about strategies being undertaken to solve the most pressing issues in your community and around the world.
- ▶ Learn of amazing organizations you may not otherwise hear about.
- ▶ Decide how to allocate your gifts based on which charities achieve the greatest outcomes for your dollars spent.
- ▶ Once you have more in depth understanding of a charity's programs, you may want to donate your time and talent too.

Getting Started

1. Call /Email Canada Gives to confirm your interest.
2. A Foundation Profile will be created for you, with your approval, and sent to Imagine Canada to be listed in Grant Connect.
3. All grant applications will be received by Canada Gives on your behalf, and forwarded to you.
4. You will review and decide which organizations you want to support and advise Canada Gives.
5. Canada Gives will send the cheques and letters to the charities you select; we will also send regrets to those you decline.



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About Imagine Canada

Imagine Canada is a national charitable organization whose goals are to strengthen the sector's collective voice, create opportunities to connect and build the sector's capacity to succeed.

For more information go to www.imaginecanada.ca

About Grant Connect

Grant Connect provides a comprehensive list of active grant-making foundations in Canada, and operates as a web-based tool that connects charities with funders who share the same cause. It is the next generation of Imagine Canada's Directory to Foundations & Corporations, a publication with a 45-year legacy in the charitable sector.

For more information go to: www.grantconnect.ca

For more information about this new service for Canada Gives Foundations

PLEASE CONTACT:

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