

Creating a Foundation is Easier than You Think

Establishing a Canada Gives Personal or Family Foundation account is an excellent way to create a legacy gift and support the charities that are important to you. Your donations can be tailored to provide funding for charitable programs today and tomorrow according to your own philanthropic goals and objectives. Canada Gives accounts can be opened directly or through a donor's own trusted advisor who can work with us to manage the donated assets, and provide effective tax and estate planning strategies for you.

Benefits for You

A Canada Gives Foundation account helps donors to simplify, consolidate and focus their giving.

- **Save set-up time and costs:** A Foundation account with Canada Gives can be set up immediately. Simply complete the Application form and make a donation of cash or securities.
- **Lower fees and less onerous administration:** Once you create your Foundation account, Canada Gives acts as your "host" administrator and reports to you regularly.
- **Your Philanthropy, Your Choice:** You select the charities to receive annual grants; Canada Gives processes the gifts with full disclosure or complete privacy.

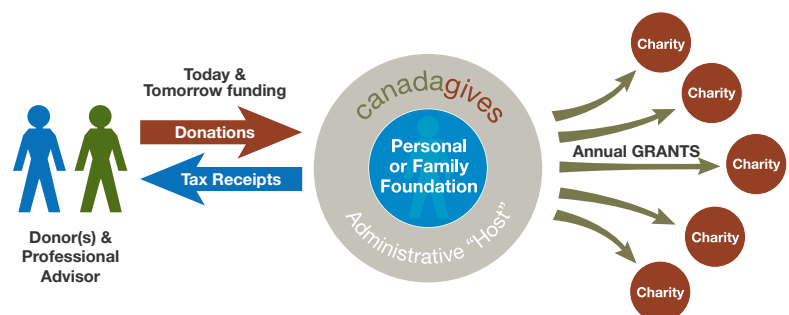
Did You Know?

Your donations can have a greater impact:

1. You can support charities today and tomorrow with every donation to your Canada Gives account. Simply select the % to be given to one-time gifts (for today) and endowment gifts (for tomorrow)
2. Canada Gives donor reports include "Your Charitable Giving Profile" that shows you where your charitable dollars are going in the sector.

A Foundation account at Canada Gives is personalized for you.

Personal or Family Foundation Account



Here's How It Works

- 1. Complete a Foundation Account Application form**, available on the website by clicking on “getting started”, or directly from Canada Gives or your advisor.
- 2. Make a donation** – complete a donation of securities-in-kind form, or a donation of cash form accompanied with your cheque. Be sure to allocate the portion you wish to direct for immediate funding and the portion you wish to direct as an endowment gift to provide sustainable funding.
- 3. Send the completed forms to Canada Gives** and we will take it from there! Canada Gives will give you a tax receipt and your Foundation will become active.
- 4. An investment account will be opened by Canada Gives** to manage the donations you have directed as endowment gifts. Donors are encouraged to work with their own trusted advisors and can recommend an investment manager of their choice or select from our approved list of managers/dealers.
- 5. Canada Gives will report** to you regularly and calculate the amount of grant money available every year for distribution to charities. You select the charities you wish to receive the grants and Canada Gives processes the gifts.
- 6. Additional donations** can be made to your Personal or Family Foundation account at anytime.

About Canada Gives

Canada Gives is a registered charity and operates as an independent public foundation. A Canada Gives Foundation account offers a less costly and far less complex alternative to establishing a private foundation by acting as a “host” foundation to donors. Canada Gives was designed to work with donors who are interested in setting their own philanthropic objectives and bringing their own priorities to their charitable giving.

For more information on Canada Gives and its services, please contact Denise Castonguay, Executive Director:

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www.canadagives.ca

Charitable Registration #83306 2144 RR0001